



EARTH DAY : DAY OF SERVICE

WEDNESDAY, APRIL 22, 2026 | *Aspire Higher Foundation*



SPONSORSHIP OPPORTUNITIES!

WHO ARE WE?

Aspire Higher Foundation is a 501(c)(3) on a mission to establish vibrant community spaces and innovative programs in the Near Northwest neighborhood of Indianapolis, Indiana – for a healthy and sustainable community.

WHO BENEFITS FROM OUR WORK?

The 5,000 youth & senior citizens of the Near Northwest Area (66% Black people, 12% Latinx, 18% Caucasian)

WHAT HAPPENS ON EARTH DAY?

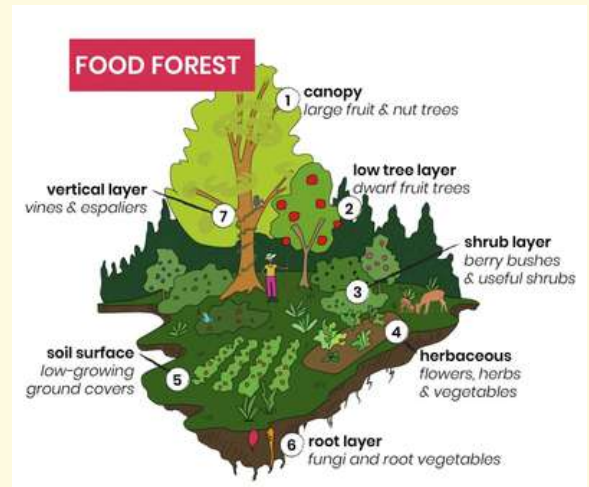
For five years running, we've gathered the community to transform the neighborhood: building gardens, greening the neighborhood, installing public art, demo-ing vacant structures, and more.

WHAT'S UP FOR 2026?

Planting a food forest (at right), preparing 4 gardens for planting with new soil, recycling plastic into art, and installing solar lighting.

HOW MANY PEOPLE ARE EXPECTED?

400 college students, corporate employee teams, and neighbors will join forces to green up and fix up the neighborhood.



What's your return on investment?

Align your brand with the entrepreneurial drive of Aspire Higher Foundation: we get the job done with our neighbors in Indy's urban core.





Earth Day

Sponsorship Tiers & Benefits

	MIGHTY OAK SPONSOR: \$10,000 <i>(Limit 1)</i>	TALL MAPLE SPONSOR: \$5,000	HELPFUL HICKORY SPONSOR: \$2,500	PEAR TREE SPONSOR: \$1,000	SAPLING PARTNER: \$500
Logo acknowledgement on event T-shirt	Named as the exclusive "Aspire House Earth Day Top Sponsor" [impressions = 400]	YES, with logo [impressions = 400]	YES, with logo [impressions = 400]	YES, with name [impressions = 400]	YES, with name [impressions = 400]
Verbal acknowledgement at the event	3-minute speaking slot [impressions = 400]	30-second speaking slot [impressions = 400]	Verbal thanks [impressions = 400]	Verbal thanks [impressions = 400]	Verbal thanks [impressions = 400]
Acknowledgement on AHF website, with link to your site	YES, for 12 months [impressions = 6,000]	YES, for 8 months [impressions = 4,000]	YES, for 4 months [impressions = 2,000]	YES, for 2 months [impressions = 1,000]	YES, for 1 month [impressions = 500]
Acknowledgement line on email blasts, with link to your site	YES, with prominent logo placement [impressions = 500]	YES, with logo placement [impressions = 500]	YES, with name [impressions = 500]	YES, with name [impressions = 500]	YES, with name [impressions = 500]
Acknowledgement in press releases	YES, with featured quote [impressions = 20,000]	YES [impressions = 10,000]	YES [impressions = 10,000]		
Acknowledgement in social media posts	4 dedicated posts [impressions = 4,000]	3 dedicated posts [impressions = 3,000]	2 dedicated posts [impressions = 2,000]	1 dedicated post [impressions = 1,000]	Mentioned in group post [impressions = 500]
Thank you video sent to you	YES	YES			
TOTAL IMPRESSIONS	31,300	17,800	15,300	3,300	2,300

To confirm your partnership, please reach out to Sharon Clark, sharon@aspirehouse.org